



Case Study: Netto

German Grocery Discount Chain selects DigiPoS Retail Blade

DigiPoS equips Netto Marken-Discount branches with 2,300 Retail Blade point of sale systems

DigiPoS Store Solutions have been selected to provide the Netto Marken-Discount chain with systems for their point-of-sale replacement project. They have formed an agreement to deliver 2,300 Retail Blades to about 1,000 Netto Marken-Discount stores across the whole of Germany. The deal is the largest rollout to-date for DigiPoS Store Solutions in Germany. The DigiPoS Retail Blade will be replacing the incumbent IBM, ADS Anker and AWEK systems currently installed across their estate.

This was a decision of incredible importance for Netto Marken-Discount. They ultimately chose the Retail Blade because of its technological innovation. They saw the benefits of the simplified serviceability and remote diagnosis to monitor their hardware from a central location. The design of the DigiPoS Retail Blade brings the benefits of modern Blade Server architecture to the Point-of-Sale for the first time. The system has two modular components - the "Retail Blade Host" and the "Retail Blade" removable motherboard. The Retail Blade Host is a stable, compact chassis which supplies all the necessary connectivity, plus the external power supply for the entire system including peripheral equipment.

The Retail Blade offers numerous models to choose from, depending on the specific needs of the Retailer, ranging from the Value 2.0GHZ version, up to the 2.8GHZ Dual Drive Server model. The modular Retail Blade system offers a significant cost of ownership benefit and helps to reduced service and maintenance costs.

Netto has been operating as a discount grocery chain since 1984 and is part of the Edeka Group, the top German grocery retailer. Every year the Netto branch network increases by about 100 new shops. The DigiPoS solution consists of Retail Blade, DigiPoS Touch monitor and the Microsoft WEPOS operating system. GK/Retail POS from GK Software AG will be used as point of sale software.



Store Solutions from DigiPoS

Denmark

DigiPoS Store Solutions A/S

Egegårdsvej 66, DK-2610
Rødovre, Denmark
Tel: +45 70 27 83 00
Fax: +45 70 27 83 01
info@digipos.dk

Norway

DigiPoS Store Solutions

Nils Hansens vei 2, N-0667
Oslo, Norway
Tel. +47 22 88 40 60
Fax. +47 22 88 40 61
info@digipos.no

Finland

DigiPoS Store Solutions

Kankurinkatu 4-6, FIN-05800
Hyvinkää, Finland
Tel. +358 19 8712 331
Fax: +358 19 8712 333
info@digipos.fi

Sweden

DigiPoS Store Solutions

Solna Strandväg 14 SE-171 04
Solna, Sweden
Tel. +46 8 505 561 00
Fax. +46 8 505 561 01
info@digipos.se

www.digipos-solutions.com



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